



September 16, 2014
Commission Meeting Minutes
ARC
Room H11

Commission Members Present

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| Lucresha Rentería | Dan Hamburg | Stacey Cryer | Paul Tichinin |
| Bryan Lowery | John Passalacqua | Jeremy Mann | |

Public Present who signed in

Camille Maben, First 5 California Executive Director
Jennifer Clark, First 5 California Administrative Services Manager

ITEM 1 WELCOME & INTRODUCTIONS

Chair Rentería called the meeting to order at 2:15 and those present introduced themselves.

ITEM 2 PUBLIC COMMENT ON NON-AGENDIZED ITEMS

No comments from the public were made.

ITEM 3: CONSENT CALENDAR *(Action)*

- A. Meeting Agenda
- B. Draft Minutes from July 28, 2014 Commission Meeting
- C. Position Title Updates
- D. Nonprofit Articles of Incorporation with name of Raise & Shine
- E. Cash Handling Procedure
- F. Ford Street Grant Extension

Motion made to approve the Consent Calendar. Motion/Tichinin,
Second/Cryer (all ayes, no nays). Motion Passed.

MAXIMUM EFFECTIVENESS AND EVALUATION *(Action)*

ITEM 4: ELECTION OF OFFICERS

Executive Director Molgaard asked if the Commission had any nominations for any member of the Commission. She suggested reappointing Commissioner Rentería as Chair and electing Jeremy Mann as Vice-Chair and Commissioner Bryan Lowery as the Member-At-Large. Chair Rentería engaged the Commission about that nomination and it was put to motion.

Motion made to approve the re-election of its current Commissioner Rentería as Chair and appoint Commissioner Mann as Vice Chair and Commissioner Lowery as Member-At-Large.

Made/Tichinin, Second/Passalacqua (all ayes, no nays). Motion Passed.

ITEM 5: DIRECTOR'S REPORT

Executive Director Molgaard briefed the Commission of the recent United Way of the Wine Country's annual Day of Caring event held at the Grace Hudson School on September 10, 2014. With the combined efforts of VISTA, AmeriCorps and Junior Academy students with chaperones, the kindergarten students received new activity projects such as hop scotch, a numeric table, and a Spanish alphabet spiral. Other projects included beautification around the Boys & Girls club and the ARC.

Communications Manager, Menaka Olson, reported on the Read Aloud Fifteen Minutes partnership that compliments the current Imagination Library program. The partnership was suggested by a coastal retired librarian, Ruth Sparks, who is helping to distribute Imagination Library brochures on the Coast. The only requirement to partner with the Read Aloud Fifteen Minutes program is to distribute their bookmarks that allow parents to track reading time with their child. These bookmarks are now being distributed with Imagination Library enrollments as well as at the county libraries. Commissioner Mann requested that bookmarks be dropped off at the pediatrician's office in care of Cindy Mockel to put in books that are given to patients. ARC Program manager, Lydia Villegas, reported on the summer reading challenge that the ARC held to encourage parents to read to their children. The challenge was to read one book a day for 31 days, with the winning reader reading 65 books throughout the month and receiving a Mendocino Book Company gift certificate. Book prizes were given to other winning readers as well.

Regarding policy matters, Director Molgaard expressed the growing concern with being proactive in the language for the upcoming marijuana bill as it relates to reducing initial use and advertisements targeting children and youth. There is discussion about how the product would be taxed, if passed, and if that tax would be part of the Prop 10 revenues. Visiting First 5 California Executive Director, Camille Maben, mentioned that alternative sources of funding, with marijuana being the first, are being explored by the First 5 California Commission to solve the declining revenue problem. United Way of the Wine Country is doing some work around the bill as well, but won't have a national presence on the issue. The local Collective Impact initiative, Moving Forward Mendocino, out of Mendocino County Offices of Education, has concentrated its focus on improving the third grade reading levels and implementing college and career preparation programs. There is also an initiative in the strategic planning with Health and Human Services Agency around child well-being and alcohol and other drugs. Commissioner John Passalacqua continues his work with families and foster/adopt issues. Executive Molgaard opened the floor for further discussion or questions about any of these policy items.

Director Molgaard briefed the Commission on upcoming dates of events and meetings: September 20th is the Coast Children's Fund 20th Anniversary Thursday; October 9th is Pediatric Dental Initiative's (PDI) Annual Fundraiser, Make Kids Smile, in Sebastopol at the French Garden; October 20-24 is the Cal-Fresh challenge week, to officially participate in the challenge, go to healthymendocino.org and register to show your support and a pin and recipes for success will be sent to you; Monday, October 27th is the regularly scheduled FIRST 5 Mendocino Commission Meeting and will be held in Laytonville; February 10-12, 2015 is the CA Children's Summit by First 5 California that will focus on the issues faced with working with families with children 0-5. First 5 California Director Maben encouraged all the Commissioners to attend and explained that it was an opportune time to network with other First 5's and partnering agencies. There are 70-80 proposals for workshops currently received and February 10th will be a pre-summit day for Commissioners. The Summit will be at the Double Tree Inn in Sacramento, if any Commissioner is interested, please let Townley Saye know to register you.

Currently, PDI is still having an issue with children missing their scheduled appointments. Director Molgaard asked the Commission if they had any advice on how to remedy the problem. Currently their procedure is to call and remind. Commissioner Mann suggested referring to the Dr.'s name when calling and Commissioner Rentería mentioned to explain the importance of the scheduled procedure.

ITEM 6: WELCOME NEW AMERICORPS MEMBERS AND STAFF

New and returning AmeriCorps and Staff members introduced themselves to the Commission, explaining their site placement and position titles.

- Yasmin Acevedo is a returning AmeriCorps member working a half-time placement at the ARC as an Early Learning Family Advocate.
- Tanya Ayala is a full time AmeriCorps member on the Coast working part-time between Project Sanctuary and Safe Passage as an Early Learning Family Advocate.
- Stephanie Zazueta is a full time AmeriCorps member placed in the FIRST 5 office as an Early Learning Family Advocate.
- Michelle Rich is a part-time employee doing research and evaluation for FIRST 5 Mendocino. She is also working at North Coast Opportunities with the Healthy Mendocino website and CalFresh challenge.
- Irma Rodriguez is a full time employee working out of the ARC. She helps with the bilingual programs and ARC activities.

REDUCED SUBSTANCE ABUSE AND IMPROVED PARENTING

ITEM 7: PARENTING APART WORKSHOP AND SUPERVISED VISITATION CONTRACT

Executive Director Molgaard updated the Commission on the recently acquired Family Enrichment Services (FES) Contract with the Superior Court of Mendocino County. She explained that only cases referred from Family Law will be processed through FIRST 5 Mendocino. The contract is for \$35,000, with the understanding that cases will be processed for a year to gauge the cost-effectiveness of the contract.

The contract features two aspects: 1) A monthly Parenting Apart Workshop that occurs on a Saturday for 7.5 hours. The workshop discusses the impacts of separation on children and how to help with those transitions. Both partners are not allowed to be in same workshop. There are plans to do the workshops on the Coast as well. 2) Supervised Visitations that are court ordered by the judge will occur as scheduled. Visits will be scheduled to be held at the ARC since it meets the facility requirements. These visits will be documented with observations sent to the Judge for review, they typically are not scheduled for extended amounts of time. Supervised Visits are not currently happening on the Coast, possible future facilitation is being considered.

ITEM 11 COMMISSIONER REPORTS, ANNOUNCEMENTS & ADDITIONAL MATERIALS

Commissioner Rentería welcomed all the new AmeriCorps and staff members and invited Camille Maben and Commissioners to continue a round table discussion of First 5 California goals.

With no further comments or questions, the meeting was adjourned at 3:05 p.m.