



April 27, 2015

**Commission Meeting Minutes**  
Laytonville Healthy Start

**Commission Members Present**

Lucresha Rentería      Jeremy Mann                      Paul Tichinin                      John Passalacqua  
Ben Anderson

**Public Present who signed in**

Claudia Hillary, Action Network  
Sarah Small, Potter Valley Youth and Community Center Coordinator  
Jayma Spence, Laytonville Healthy Start Coordinator  
Stephanie Paige, RCS/Arbor  
Jim Flaherty, Consolidated Tribal Health

**ITEM 1      WELCOME & INTRODUCTIONS**

After an open luncheon with FRC directors (who had just held their monthly meeting in Laytonville) Commissioner Rentería called the meeting to order at 1:19 p.m. and welcomed visitors and the Commission and staff made introductions.

**ITEM 2      PUBLIC COMMENT ON NON-AGENDIZED**

Commissioner Rentería asked for public comment.

**ITEM 3      CONSENT CALENDAR (ACTION)**

- A. Meeting Agenda
- B. Draft Minutes from March 30, 2015 Commission Meeting

Motion made to approve the Consent Calendar.  
Motion/Tichinin, Second/Mann (all ayes, no naves). Motion Passed.

**REDUCED SUBSTANCE ABUSE AND IMPROVED PARENTING**

**ITEM 4: LAYTONVILLE HEALTHY START, GRANTEE**

Executive Director Executive Director Molgaard introduced Jayma Shields, Coordinator to Laytonville Healthy Start (LVHS) FRC.

Jayma Shields presented on LVHS, explained the history of Harwood Hall, Harwood Park, etc. The spirit of Laytonville is coming together (community collaboration) and making things happen. In the mid 90's people came together and asked where people could be sent if they are down and out and need assistance. The building was built from the ground up by community volunteers.

The FIRST 5 Commission, Executive Director Molgaard and staff were thanked for their continued support. FRC's are great at stretching a dollar and leveraging funding.

Last year LVHS was fortunate enough to serve over 1200 children, teenagers, parents and individuals. A letter from a parent was read, who accessed services and made a successful recovery from substance abuse due to the services provided by LVHS.

LVHS also has funding through the federal government. It allows them to reduce substance abuse with youth, to reduce marijuana, alcohol and prescription drug use. Spence presented an informational bag they developed to educate parents of teens. Commissioner Tichinin inquired about the cost of the informational bag. Every item is under \$20 and the bag itself is \$15.

LVHS has purchased a billboard space for people heading south into Willits, focusing on a picture of a child's brain and

discusses how marijuana and alcohol affect a developing brain.

#### **ITEM 5: FAMILY RESOURCE CENTERS NETWORK, GRANTEE**

Jayma Shields, the FRC Network (FRCN) Coordinator, discussed the FRCN which is comprised of 13 FRC's located throughout Mendocino County. A FRCN brochure was shared, along with a grid describing the services in 2014.

FRCN will be hosting a Standards Training in the late fall of 2015, that will train service providers how to deliver services effectively by using family support principles. LVHS will send out invitations to partners and invite anybody who would like to attend. Executive Director Molgaard asked if training would be presented inland and on the coast. Ukiah would be the central location. Some network funds may be used to help cover the cost of the training so it would be little to no cost.

FRC's also offer walk-in services, such as referrals to local agencies, mental health crisis referrals, assistance with Covered California, CalFresh and MediCal. Through these walk in services, FRC's contacted 29,000 people. This is a duplicated number because people will come in multiple times.

Executive Director Molgaard asked about OCAP (Office of Child Abuse Prevention) funding through Children Services and HHSA. Jayma responded OCAP funding was a great source of funding in the past for communities to help reduce child abuse. When FRCN was formed then the network would be the contract holder with the county. FRCN in renewal process with county and FRC's providing OCAP services will continue to provide them. Now, there are two new FRC's in the Network who have never been part of the funding streams, so it being decided who should receive funding and who shouldn't when no additional funds are being provided. Executive Director Molgaard stated the OCAP funding distribution could affect the FIRST 5 funding to the individual FRC's and the Network. FIRST 5 has been the primary funder of the Round Valley Family Resource Center (RVFRC) and it was anticipated they would receive OCAP funding. If RVFRC doesn't, does it mean FIRST 5 should give them more funding? FRCN had a meeting about compliance (review of membership and bylaws) in order to be a part of the network, which includes mandatory attendance of meetings and network participation. FRC's had to be looked at individually and a criteria needs to be developed to bring in new FRC's or to figure out if a center can longer be part of the network. No decisions have been made on which FRC's will be included in the OCAP funding. Executive Director Molgaard inquired when a decision will be made as FIRST 5 budgets for 2015-16 will be decided on May 29<sup>th</sup>. The response was Randy Colson manages OCAP contract with FRCN and will review the service delivery by the county criteria and if the FRC wants to be part of that contract they have to meet the three criteria deliverables. A conference call is scheduled on May 6<sup>th</sup> to further discuss the funding.

The Commission thanked Jayma for her presentation.

#### **ITEM 6: HOME VISITING PILOT PROPOSAL**

Executive Director Molgaard explained the progress on planning a home visiting pilot program. She has been in discussions with Commissioners Cryer and Lowery and with Public Health Nursing about home visiting for a number of years. When children are ages 5-6 there is a huge spike of CPS cases, and it's not because abuse starts at that age but that is when they are in community and have eyes on them. A home visiting program would create awareness in the first 5 years. Commissioner Tichinin added that prevention is cheaper than intervention. Home-visiting programs are easy to access and parents are in a vulnerable situation with newborns and are more willing to accept help.

With ACA (Affordable Care Act) there may be additional money made available for home-visiting. FIRST 5 has kept in touch with California home-visiting program and confirmed that there are additional funding's coming down and small counties will be able to apply. With talking with the state-wide program, they are getting good outcomes with Healthy Families America (an evidence-based model).

Public Health Nurses (PHN) are very expensive to hire. In 1992, there were over 15 public health nurses, and now there are none. 3 are part-time along with other duties. They are more focused and specialized reasons to receive a home-visit. It's both a funding and recruitment/retention problem.

Commission Tichinin asked Commissioner Rentería if the clinic does any home visiting and her response was that she would like to coordinate with another program. No additional clinics do home visiting. Dr. Flaherty reported that Indian Health has home visiting curriculum with Community Health Representatives.

Early Start is for families who child has a severe disability and relatively sever disability. Early Head Start is either home-visiting (very small) or center based. Commission Rentería asked if Migrant Education was still doing home visiting. Executive Director Molgaard stated she would follow-up with him.

Executive Director Molgaard asked the Commission how best to move forward. Public Health doesn't have time to work out a home visiting program and will not be prepared to go through federal funding. Should FIRST 5 help coordinate an effort to help do a pilot and so there is at least 6-month of experience before the ACA funding become available. Commission

Tichinin compared the program to insuring uninsured children with Healthy Kids Mendocino (HKM) and suggested that the likeness is enough to gage huge returns. Executive Director Molgaard described HKM to new members of the Commission who were not familiar with the program. Commissioner Rentería thought that ARCH could be approached about it. The health centers are going to be partnering with the Northern Consortia but ARCH is invested in the quality of the community. There is a new push to keeping ARCH rural with a larger lobbying presence.

The Commission wanted the preparation to continue. Commissioner Tichinin asked if we could get home visiting to a level that will influence the community or is it all hypothetical, that would set it aside, reserve and revisit at a later time. Executive Director Molgaard responded that in the next month in terms of planning, depending on what can be done, she would recommend \$50,000 from 2015-16 budget and make it contingent upon acquiring additional funding partners. Commissioner Anderson wants a long term commitment from funding partners. Children's System of Care may be a good group to go to and discuss the home visiting pilot program.

## **MAXIMUM EFFECTIVES AND EVALUATION**

### **ITEM 7: MID-YEAR EVALUATION REPORT ON RAISE & SHINE**

Townley Saye, Lead Parent Educator, presented PowerPoint to Commission reflecting Raise & Shine and the work done in the first half of the fiscal year 2014-15 (July 1 to December 31, 2014).

Raise & Shine is an umbrella program to help meet FIRST 5's strategic plan, using social marketing, the warm line, Triple P Parenting Groups, Help Me Grow (not currently an affiliate but working toward becoming a recognized affiliate with MOU's with agencies and have reporting requirements), all facilitated through various outlets directly through the ARC and FIRST 5 and indirectly by offering materials and training to the FRC's. Commissioner Mann inquired if we were an affiliate and the response was Raise & Shine is not currently an affiliate but it is something being looked into and being worked towards.

With 8 weeks groups there are pre and post-tests to rate parents before and after the group. The averages from tests for each of the three areas were presented. Dr. Flaherty inquired on the self-reporting scores and asked how the scores are represented. Townley Saye went on to explain the three dysfunctional parenting styles that are measured on the test and at the end of the 8 weeks, the scores should drop.

Raise & Shine highlights are SOS and Triple P Awareness collaboration through 9 different agencies/organizations; 16 people signed up for primary care training and 13 were accredited; Ages and Stages Questionnaire (ASQ) trainings/screens (492 screens were collected) and the screens raise awareness of parents and their children's development, and SOS trainings. Executive Director Molgaard explained Signs of Safety (SOS), it is how to work with families in child welfare system and the main priority to prevent childhood death.

Commissioner Mann discussed the ASQ's in regards to the size of our population and not enough people for an accurate amount and Commissioner Tichinin agreed that because numbers are small we cannot see trends. ASQ's create parental awareness which changes how parents interact with their children.

Lydia Villegas, ARC Manager, discussed how the ASQ is used with parents to screen and rescreen. Since January, Townley Saye has been facilitating groups, contracting groups, finding facilitators, working with parents to build Raise & Shine.

There are a lot of different contributors for funding, mostly FIRST 5, but Title IV-E helps keep facilitators. To fuel the Triple P program, FIRST 5 brought Matt Sanders to Ukiah to raise awareness and start conversations among the community. Raise & Shine funding dollars were discussed, including Title IV-E, HHSA and FIRST 5 Mendocino.

Raise & Shine is moving forward with the specific goals of De-stigmatization, Warm Line Referrals, becoming a Help Me Grow Affiliation and best practice parenting. Commissioner Anderson suggested March and April are good months and Commissioner Tichinin suggested January, February and March to run the radio commercials. Continued outreach with local communities, agencies and schools is also used to help build Raise & Shine.

Commissioners Mann, Anderson and Flaherty continued the discussion about the Matt Sanders presentation.

### **ITEM 8: FISCAL REPORT (*ACTION*)**

Executive Director Molgaard explained to the Commission how the information is presented.

Commissioner Tichinin stated the revenues, expenditure and budget to actuals are interesting, administrative allocation is down by 19%, but the wages are up along with outside services being down. He asked if there is a reason like expending money to programs. Executive Director Molgaard will email answer and stated an item is probably coded in the wrong

category. Dr. Flaherty asked if administrative allocation is down and is it represented as hours of work, which is correct.

Motion made to approve the Fiscal Report .

Motion/Tichinin, Second/Passalacqua (all ayes, no naves). Motion Passed.

#### **ITEM 9: DRAFT BUDGET FOR FISCAL YEAR 2015-16**

Executive Director Molgaard presented the Draft Budget for Fiscal Year 2015-16. Budget to Actuals for fiscal year 2014-15 were distributed and explained the previously approved annual budget, the actuals spent, and projections for the final months of the fiscal year. In the "Notes" column, are assumptions on what will happen in the final months and how income is estimated to be received. The Chabot billing for training was explained, including a brief overview of what is Chabot. Dr. Flaherty was inquiring on Chabot and their effectiveness. Executive Director Molgaard stated they work with 10 other counties on the same contract and have been through a Federal audit already adding to their effectiveness. Commissioner Anderson verified the \$37,267 "in the black" has the \$60,000 Chabot funding included in the estimate.

Possible expenses were listed and explained by Executive Director Molgaard, cut backs to expenses like not visiting Homecomin' for Imagination Library (IL). Commissioner Tichinin expressed interest in the event in Pigeon Forge, TN because he wants IL to pass the 70% margin. Executive Director Molgaard explained Homecomin' to the Commission. Commissioner Tichinin inquired about IL and any if there were second languages. Currently there is a huge following in Canada so translations would need French, then Spanish for California. IL is not exploring additional languages at this time. Commissioner Tichinin continued to explain the need for additional languages.

At this time, no additional large expenses anticipated that are not represented on the Budgets to Actuals Report.

Under Substance Abuse, the items being funded are PHB to encourage OBGYN's and staff to do 4 P's Plus or any kind of perinatal screening for drug and alcohol, Family Dependency Drug Court (FDDC) received a grant this year from parent mentors, Ford Street Project for detox/rehab for parents that are unable to get any additional funding. Commission Mann asked about 4 P's Plus and if it translates into positive intervention or if it translates only into data, Commissioner Rentería responded the intention of the screening is supposed to translate into brief intervention or referrals. However the under-utilization of the tool makes the referrals difficult to obtain. The inquiry was made in order to decipher if home visiting should be funded instead of the 4 P's Plus screening tools. Executive Director Molgaard stated the WINDO (Women In Need for Drug-free Opportunities) program flyer was updated and provided to OBGYN's for easy access to clients, but the county doesn't have the needed substance abuse staffing. Commissioner Rentería stated that pregnant mothers go to the top of the wait list for access to services but sometimes that the only issue happening with families. The outlying areas of the county don't have the same departmental presence as the more populated areas.

A new opportunity has been presented through the Mendocino Coast Children's Fund may become available. They are a big funder in the coastal regions. FIRST 5 has been talking for with them for 10 years. The board chair wants to retire and they want to hire an employee. The proposal is that FIRST 5 hires the employee as a part-time coastal person (Chris Skyhawk). A local subcommittee to discuss the idea was proposed. Commissioner Rentería explained that she attended a meeting with Chris Skyhawk and said he is doing a great job in his role. Dr. Flaherty asked if this person can do both jobs and Executive Director Molgaard stated that it would be very possible. FIRST 5 already has a costal rep. through the FRCs. Giving an additional \$2,000 to the FRC's may be a better use of resources. Commissioner Rentería stated that based on the previous work on the coast and how flexible the organization is, FIRST 5 may need to limit the flexibility to be more restrictive to ages 0-5. Executive Director Molgaard with follow-up with Commissioner Rentería, Commissioner Tichinin and with Mendocino Coast Children's Fund to address the Commissions concerns and try to put together a more formal proposal. Commissioner Tichinin confirmed the Commission would need to look into where and how, within the existing allocation of funds within different categories, where the home-visiting program may land.

Commissioner Mann asked if any work was being done on the large rise in nicotine and getting it regulated. The response is the First 5 Association of Counties has a part-time lobbyist who is working on those issues. The first issue the legislature is worried about is making sure the nicotine in the e-cigarettes is counted as a tobacco product to be covered under the current laws.

#### **ITEM 10: SPECIAL FUNDING REQUEST (ACTION)**

Executive Director Molgaard presented the Action Network Special Funding request, as described in the packet.

Commissioner Tichinin stated these types of requests are reviewed carefully so we don't set a precedent and also because it is part of a larger cost. It was asked how FIRST 5 would insure, if \$10,000 were authorized, that all the work gets done in appropriate and timely manner. Funds should not be invested if the project cannot be finished because follow-up resources are not there. If the request were approved, the contract could be written as a loan that turns into a grant if finished in time, or not paid all at once, etc. Commissioner Passalacqua inquired about the alternative sources of funding. An example of the

unknown cost of the dry rot removal was used to reiterate the need for additional funding to be verified. Claudia Hillary addressed the Commission to explain the estimated costs and the repair timeline, using funds already in possession and currently undesignated. Dr. Flaherty asked about the estimate that doesn't include labor or materials and wondered if it is a standard estimate. He inquired if it should be itemized. Claudia Hillary explained the bids and stated Action Network is expecting one more bid.

Commissioner Tichinin stated if we made this capital investment and something occurred and Action Network dissolved or has a significant change in structure, we are invested and what asked what the possibilities of FIRST 5 regaining a proportion or return of resources and how to protect our assets if moving forward. Commissioner Rentería pointed out the demographics of children served in Point Arena are so much smaller than Gualala.

Commissioner Anderson asked if there was a time crunch to fund immediately or could it be postponed until the end of the fiscal year nears, to figure out if we can fund it this year or if it should be in the 2015-16 budget. Claudia Hillary explained the issue is that the community has been generous and a local carpet company has donated enough carpet for the whole building. The carpet company is pushing Action Network because they have been holding the carpet until the roof is fixed and if the donation of the carpet is to be accepted the roof needs to be repaired as soon as possible.

Commissioner Tichinin asked to table until May 29, 2015. It was requested that Action Network provide additional information, including the 3<sup>rd</sup> bid, 15-16 proposed budget.

Motion made to table the Special Funding Request until May meeting  
Motion/Tichinin, Second/Anderson (all ayes, no nays). Motion Passed.

#### **ITEM 11: DIRECTOR'S REPORT**

Executive Director Molgaard presented a PowerPoint to update the Commission on FIRST 5 activities.

In the past, First 5 California gave out matching funds. Now the funds are returning and called IMPACT (Improve and Maximize Programs so All Children Thrive). It is now focused on quality child care, which does not currently align with FIRST 5 Mendocino's priorities. There is a way to possibly obtain funds through developmental assessments (similar to Help Me Grow) which will be seen as level 1, level 2 and level 3. Executive Director Molgaard stated that FIRST 5 may not make it past level 1 but that she will be able to present more in depth on IMPACT in May.

Townley Saye and Executive Director Molgaard were on the radio to discuss Raise & Shine.

First 5 Association is working on the Board of Equalization issues to try to limit the amount of fees that can be charged. The fees to collect and distribute the tax money were reasonable, but as time has gone on, the fees have skyrocketed.

211 is the human service information number and website for both daily information/referral and disaster preparedness. During the last floods, the Emergency Response Team had problems reaching 211. The other problem is trying to fix the dead-lines that result in phantom calls ringing through to the call center. Commissioner Tichinin stated the vendor will listen either the Sheriff's office or the CEO's office. He stated he would be willing to sit down with them to discuss the importance of their influence. Dr. Flaherty mentioned that if 211 is abandoned the calls will shift back to 911 overwhelming the call centers. Direction to staff to continue the 211 project as it serves many families with I&R, while the disaster and phone issues are resolved.

#### **ITEM 12 COMMISSIONER REPORT'S, ANNOUNCEMENTS & ADDITIONAL MATERIALS**

Commissioner Rentería closed the meeting at 4:12 p.m.