



March 30, 2015

Commission Meeting Minutes

Potter Valley Youth and Community Center (PVYCC)

Commission Members Present

Lucresha Rentería	Dan Hamburg	Bryan Lowery
Jeremy Mann	Paul Tichinin	

Public Present who signed in

Diane Pauli, Former Commissioner	James Flaherty, Consolidated Tribal Health Project
Ruth Lincoln, HHSA Perinatal Services Coordinator	Victoria Gaiton, HHSA, Substance Use Disorders Treatment
Laura Warren, HHSA, Maternal Child & Adolescent Health	Camille Schrader, PVYCC Chair of the Board
Sarah Small, PVYCC Coordinator	Grace Marin, PVYCC Former Coordinator
Tom Woodhouse, 3rd District, Board of Supervisors	Shannon Pauli

ITEM 1 WELCOME & INTRODUCTIONS

Chairperson, Lucresha Rentería, called meeting to order at 1:13pm and those present introduced themselves.

ITEM 2 RECOGNITION OF DIANE PAULI, FIRST 5 COMMISSIONER 2003-2014

Executive Director, Anne Molgaard, thanked Diane Pauli for her years of service on behalf of the FIRST 5 Commission and staff. Supervisor Michael Delbar originally appointed Diane in 2003 based on her experience as a preschool teacher, mother, grandmother, philosopher, and common sense attitude toward human nature.

Commissioner Mann thanked Diane Pauli for her service to the FIRST 5 Commission.

Director Molgaard presented the thank you platter to Diane. She thanked Diane for her clear vision and commitment and for her wise and compassionate support to the Commission, our mission, and the Executive Director over many years.

Commissioner Rentería read the Proclamation Honoring Diane Pauli (the statement is included at end of these minutes).

ITEM 3 PUBLIC COMMENT ON NON-AGENDIZED

Camille Schrader, Chair of the Board of the Potter Valley Youth and Community (PVYCC) Center, welcomed all to visit the Family Resource Center. Discussed the great things done over the last 15 years, much of which is due to the commitment and investment of the FIRST 5 Commission, specifically to the Family Resource Center Network. Stated would probably not have been able to make the impact PVYCC has made had FIRST 5 not considered PVYCC valuable and significant. Thanked the FIRST 5 Commission for all the services we have provided to the children and community at large.

ITEM 4 CONSENT CALENDAR (ACTION)

- A. Meeting Agenda
- B. Draft Minutes from January 26, 2015 Commission Meeting

Motion made to approve the Consent Calendar.

Motion, Tichinin, Second/Hamburg (all ayes, no nays). Motion Passed.

REDUCED SUBSTANCE ABUSE AND IMPROVED PARENTING

ITEM 5: SUMMIT REPORT OUT

First 5 State Commission and partners held a summit in February in Sacramento. Commissioners Anderson, Lowery and Tichinin participated in addition to staff members Townley Saye, Menaka Olson, and Anne Molgaard to share experience with Commission

Commissioner Lowery reported that he was especially stuck by the possibility of Mendocino benefitting from a home visiting program—tying in with public health nurses to help child welfare. Ideally, a program would reach young pregnant mothers that never have to come in contact with Child Welfare through education and in-home services. Became more motivated from a Commissioner standpoint for children 0-5. If you can really get in early before the child is here and talking to parents, getting involved with family and discuss milestones and accomplishments. Statistics could be better for older children if there was early intervention.

Commissioner Tichinin reminded Commissioners that the conference has not taken place in a while. He stressed The Return on Investment (ROI) of starting early with personal connections. Most fascinating was the ACEs study presentation. Pre-birth what babies can experience and how it affects development. Trauma can be verbal to physical substance abuse to substance abuse. Would like all commissioners and staff go next time. Director Molgaard explained that the ACEs work originally started by Dr. Felitti (who presented to the Commission a few years ago) in San Diego at Keiser with the 10 questions about what's going on in your life as an adult looking back into your childhood and on pg. 2 of the booklet "A Hidden Crisis" is the great explanation.

Townley Saye found it inspiring to come back into our county and share the ACEs study with community partners and parents. Echoed sentiments of Commissioners Lowery and Tichinin to engage physicians and policy makers because it's within the budgets we create that reflect the agendas we want to carry out in our community.

Menaka Olson's thoughts about the Summit were included in the packet.

We do have video of Summit keynote speaker Dr. Nadine Burke-Harris, the 15-minute TED Talk, but will leave it for the end of the meeting.

ITEM 6: PARTNERSHIP FOR HEALTHY BABIES

Executive Director, Anne Molgaard, explained that FIRST 5 has a long history of working with the many programs run by the public health branch of the Health and Human Services Agency. We have placed VISTA's and AmeriCorps there, held joint training projects, and we have specifically worked on the issues of breastfeeding, child safety and substance abuse during pregnancy (Partnership for Healthy Babies or PHB).

Laura Warren, director of the Maternal, Child and Adolescent Health program, introduced herself and thanked the Commission for scheduling the presentation.

PHB is a local collaborative started in 2006, with the vision to eliminate perinatal substance use in order to support those who care for FASD children. A group of professionals and community members saw that preventable experiences related to alcohol use during pregnancy were occurring in Mendocino County.

Presented the logic model, developed in January 2014, included in the packet, on pages 6.11 & 6.12.

- First activity to collaborate with Alcohol and Other Drug Program (AODP) now called Substance Use Disorder Treatment (SUDI) Program to purchase marketing materials and other incentive information and materials for WINDO. The activity has been put on the back burner. Providers are still informed about the WINDO program as well and home-visiting mothers.
- Second Activity to develop social marketing plan to decrease substance abuse of alcohol and

other drug use, during pregnancy. Developed logo for PHB, thanks to FIRST 5, HHSA and Brandon Kight.

- Cheers to Me events, where some local restaurants agreed to participate and use vouchers to be passed out at different places in the community, to provide expecting mother with an alcohol free beverages. Served free mocktails with recipe cards at events such as Pumpkifest, with the goal to support pregnant woman not to drink, by other family members not drinking as well.
- Training for medical providers on the 4 P's Plus and other best practices for screening, assessing, referral and treatment has been in Ruth Lincoln's area as Perinatal Services Coordinator, has been meeting with 4 CPSP providers to enhance training with 4 P's and hoping to get those not using it back on board or trying to build a trusting relationship to get them back on board.

Commission Lowery stated that the pendulum keeps moving with dollar flow and research. Dollars get moved to problems right in front of us rather than problems a few years down the road.

Commission Tichinin brought up e-Cigarettes and the huge increase of use due to the image of smoking these cigarettes because they aren't officially classified and the current trend and how is it going to affect future generations.

Tom Woodhouse asked for the percentage of foster kids have FASD. PHB will email number to Anne Molgaard.

Commissioner Mann stated that 30-40 years ago many people drank and smoked but in much smaller quantities while they were pregnant. Major alcohol affects are very early in pregnancy, and so we would need to talk about pregnancy planning.

Ruth Lincoln, HHSA Public Health Perinatal Services Provider presented a PowerPoint of her and PHB's recent work.

Looking at what can we do for long-term prevention to decrease the huge compounding cost in healthcare, school and all additional services. Our target audience is everybody, Aunts, Uncles, Grandparents, etc., anybody who is going to have an interaction with the pregnant woman.

WINDO Funding. Thanked FIRST 5 Mendocino for funding rehabilitation/detox of pregnant women at Ford Street. These women served are not relapsing as often after going through Ford Street Program as women who go through it alone.

4P's Plus. Since 2006, 63% of women on the coast have been screened, 37% of women inland. Highest year for screens was 2012. Inland has stopped participating completely. Need providers to participate using screens. 4 P's Plus, thought that starting 4 P's Plus screening in 8th grade would be beneficial.

The screens show that Caucasian women have a higher percentage of substance use during their pregnancy than any other race. There is a very large cultural influence in that it is less acceptable for Hispanic and Native American women to use substances during pregnancy. The statistics for Native American women are unusable numbers as the samples size is so low. Dr. Flaherty inquired the sample size. Ruth will send a "de-identified by provider" report.

There has been a severe drop in provider participation due primarily to the introduction of electronic medical records. Many of the records are expensive to convert over to, and there is no electronic version of screening tool. 4 P's plus is not the only tool that can be used, but it is a good tool, it is already been paid for and is well-respected. Currently 19 counties in California and 26 states are using this screening tool.

Ruth introduced Victoria Gaiton is the Bilingual/Bicultural WINDO Program Counselor, replacing her predecessor Jenny Grissom. The change in acronym from AODP to SUDT was due to program moving to a billable code to be able to bill under the DSM-V code change. The state audit showed that WINDO

is nearly twice as successful in detox as the state average, even though the program is small.

She would like to have a 2-4 subject matter physician train local physicians in 2015, in both the coast and inland. Diane Pauli asked Dr. Mann if they could lean on medical community to help establish earlier intervention for screenings. Commissioner Mann said he didn't see why not, like everything else it just takes energy.

Commissioner Rentería explained on the coast, they have been using their HealthCorps members and Blue Door Clinic to reach the younger age group. The Blue Door Clinic expanded teen clinic to age 24 for reproductive health services. A HealthCorps member carries a cell phone with a number that has been advertised through the schools and other community agencies, where teens can text their questions and they can be given information to see a provider or to the walk-in clinic. They have a curriculum that could be adopted by other programs and/or schools with reverse permission slips so a parent would have to sign if they don't want their child involved. The teachers are more than happy to have providers come into the classroom and talk about it versus them having to talk about it.

Dr. Flaherty referred to graph in handout that was handed out prior to the start of the presentation. He noted there is a missed opportunity for the universal screening with trauma patients because modern trauma care at Level 1 trauma centers (has strict requirements and are accredited by the American College of Surgeons) became so refined, they were looking for way to reform their care and inadvertently found that the same people kept coming through the center. The College of Surgeons instituted a requirement for what's called the ASBI (Alcohol Screening Behavior Intervention) for trauma patients if they have a positive alcohol screen and a pregnancy test. At Level 1 trauma centers are very good at communicating with their local community base and county they reside in. But when somebody is flown out of county to a level 1 trauma center and discharged, their discharge planning lapses. The two people to contact would be the trauma case manager and the trauma nurse coordinator. It would behoove us to contact those people and get a conduit back for intervention if it is not already happening.

Commissioner Hamburg thanked PBH for the work being done. Ruth can take additional questions by email.

ITEM 7: REVIEW OF DR. MATT SANDERS, TRIPLE P FOUNDER, MARCH 12, 2015 EVENTS

This agenda item was rolled into the Item 11: Director's report. A 10-minute break called.

MAXIMUM EFFECTIVES AND EVALUATION

ITEM 8: MID-YEAR EVALUATION REPORT

Chairperson Rentería called meeting back to order 2:50pm.

Executive Director Anne Molgaard presented a PowerPoint for the Mid-Year Evaluation of services rendered by FIRST 5 Mendocino and its grantees. Two binders were circulated among the Commissioners containing the submitted reports from each grantee.

Healthy Kids Mendocino (HKM) is our local attempt for kids universal health insurance. It started in 2006 and the plan was to go through 2009. We are no longer putting large amounts of money into Carrots or for people who didn't get health insurance through employer. Working to enroll kids in Covered Mendocino, this will take over for HKM. There is still some money in Community Foundation for HKM for an occasional child who isn't covered to use a coupon to get 4 visits with a provider. How do we celebrate? Commissioner Tichinin suggests doing it at BOS with a healthy treat and invite the original BOS, and partners. A Graduation or Retirement Party was suggested.

Imagination Library (IL) is the largest program by number of children served. FIRST 5 has reached almost 60% enrollment. IL has said no program has had 70% of its eligible population enrolled. Lowest region in Mendocino is North County and South Coast. Menaka Olson, is working with FRC's in those

areas to reach missed regions. We can start stressing online sign up due to smart phone usage. Dr. Flaherty asked about an app for IL enrollments? Not yet available. Staff will look into using a QR code.

PDI is in Windsor and uses sedation dentistry. Sonoma, Lake and Mendocino Counties started it. Commissioner Lowery inquired on how referrals are made, which is from the primary dental provider and all dental providers that treat children in the county know about PDI. Sonoma funds mostly fund the program but a higher percentage of Mendocino County children are going there than any other county. Over 2,100 children have been served from Mendocino County.

Parenting Apart Workshops (PAW), is new program at ARC FRC. The court asked us to take this contract as the previous contractor could no longer provide the service. Parents are awarded a certificate of completion and encouraged to continued participation with Triple P. Supervised Visitation (SV) is other half of grant, approval was given in 2015. There are safety protocols and it's our call if we feel safe. Dr. Flaherty asked why we don't audio/video tape interaction as a standard? Not part of program currently, and objections from parents would arise. Commissioner Tichinin said it was it would be a good idea and very proactive, but agrees it would not be cheap.

Family Dependency Drug Court. Grant for Parent Mentors. All clients must be enrolled in parenting classes and nobody has been dropped from the program for breaking the rules.

WINDO program (Women In Need of Drug Free Opportunities), refers women to the Ford Street Project if the only reason they cannot attend the program is for payment. Ford Street is trying to become MediCal certified so they will no longer need our funds, pending state approval. The ROI is no foster care, continued school attendance and no jail cost for adults, which would equal about \$80,000/year for a single mother with two children.

Family Resource Centers (FRC's) are throughout the county. There are two different grants, a basic service grant of \$5,000 and supplemental funds are granted to FRC's based on their needs. Director Molgaard reviewed highlights for each FRC, their budgets included funds used at the mid-year and their demographics served. Commissioner Tichinin stated the argument could be made that additional money should go to the PVYCC Child Enrichment Program for reduced substance abuse. Family Recourse Center Network (FRCN) is an organizing group to create efficiency and obtain grants. Diane Pauli inquired about whether the FRC's are working the same as was hopeful 15 years ago? All FRC's doing great except Anderson Valley which has disappeared. Commissioner Lowery inquired about Nuestra Casa (NC), which is not being funded either due to lack of work with children or families with children ages 0-5. Also stated HHSA did a contract with NC and they did nothing with that grant which inspired the discussion about starting the ARC FRC which has been a huge success in the area.

Commissioner Mann asked why FRC's are fragile, which is because they rely on grant funding. Safe Passage, for example, is very successful with great programs but are closed on Fridays to limit their expenses. Our goal is to get FRC's more stable funding by working together with the county to get each FRC \$50,000 a year (total \$500,000).

2-1-1 is led run by the County HHSA, also funded by FIRST 5 and United Way. More web hits than phone calls. Still many static calls due to poor local phone lines.

Special Funding Requests for Casper Children's Garden (now Children's Garden), would have closed without FIRST 5 funds. It now contracts with the State Preschool Consortium. Commissioner Hamburg asked if they are fully enrolled and Executive Director, Anne Molgaard, stated they are.

ITEM 9: SOCIALLY RESPONSIBLE INVESTING

By Commission request, staff is working on a draft paper about Social Responsible Investing (SRI) and we will continue to work on it and report on it at a later time.

Commissioner Mann, isn't a fan of SRI, that it makes people feel good about doing nothing. The

company doesn't care at all except to the extent that you as a shareholder will influence the company with your vote. If you don't own in the company, you have no vote and you don't affect the company.

Commissioner Hamburg said with SRI you put your money where your mouth is.

Commissioner Mann responded that he agrees conceptually, but the company makes no money off the trade of their stock. They make the money once the stock gets issued. Once the stock gets issued the money is only made by the people selling it to each other, not the company itself.

Commissioner Hamburg responded that the company wants people to want their stock, which is why they pay dividends.

Commissioner Tichinin say that if the entity/board is large, such as STRS or the PERS, he could see that entity/board would make money on such larger scale investments.

The Commission would like the research to continue into SRI and be brought back at a later time.

ITEM 10: ANNUAL REPORT TO THE PUBLIC (ACTION)

Chairperson Rentería opened a public hearing for an Annual Report to the Public. No comments from the public were made. Chairperson Rentería closed the public hearing.

After discussion, motion made to approve the Annual Report to the Public.
Motion, Hamburg, Second/Lowery (all ayes, no naves). Motion Passed.

ITEM 11: DIRECTOR'S REPORT

Executive Director, Anne Molgaard, presented her Report.

Dr. Matt Sanders event was held on March 12th, he did a Leadership Workshop and a Master Class. Mendocino County ranks the highest in the state of adults who had Adverse Childhood Experiences (ACEs) scores. FIRST 5 brought Dr. Matt Sanders here for conference to show importance of lowering ACEs. Debra Lovett in Child Welfare Services discussed how positive parenting influences those children in Child Welfare, even more so then those children outside of Child Welfare.

February 11 was "211 day". We did press releases for the 211 Information and Referral line.

Meetings were held between HHSA management and child advocates (originally begun in response to request for HHSA Children's Services be open on Fridays). Director Molgaard attended the last meeting and identified common points of agreement among the group: there are many unfilled positions in child welfare; we need more high-quality staff, especially people with MA's and BA's; the Merit System slows down the hiring process and makes it easier to transfer to another county; the lack of affordable housing, the inability/difficulty for prospective employees to pass the test and the low county salary and benefit package also decreases interest in the open positions.

The question moved from whether or not to be open on Fridays to how to better serve children and families. The issues facing Mendocino—how can we speed up the hiring process? Can we look at salaries? Can we decrease overtime to save money? Does public and Board of Supervisors understand the following up on the issues: one group will work on hiring and retention, John Azzaro and Anne will help make suggestions. The second group, with Commissioner Passalacqua, is going to work on the wage effort. If there is any way possible to raise wages, we will get a higher quality social worker. This is a very long term plan as there is a union, additional employees and a pension plan. There should be a "sweet spot", how many people does Mendocino County have to have in order to end up earning enough money

to afford the pension problem. If we knew that number we would know if there was even a chance of trying to budget for more social workers. Commissioner Lowery reported the HHSA has hired 29+ people that have started or will start by next pay period.

There are no more VISTAS. The statewide First 5 contract was not renewed. There is research currently being done to see if we can partner with somebody else find another grant, but we still have AmeriCorps. Yasmin Acevedo talked about being a 2nd year AmeriCorps. She is now part-time because she is attending the Medical Assistant Program at MCOE. She is a Family Advocate and provides school readiness for the Triple P or any program at the ARC. Townley Saye added there is a great benefit to having the trained AmeriCorps members working with the kids during the Triple P groups.

There have been staffing changes. Maya Stuart is now working with the Mendocino County Youth Project and Townley Saye is now doing Raise & Shine. Roseanne is now working as the immigration translator for the attorney we are sub-contracting an office at the ARC on Wednesdays and Congressman Huffman increased her hours. Zoey Fernandez and Christy Barron, who is a former VISTA and current teacher, were brought on part-time to help while staff develops the budget for next year.

After discussion with Commissioners Cryer and Lowery, staff is preparing a proposal for a home-visiting pilot.

Recruiting Foster/Adopt Families. Commissioner Passalacqua asked us to help with that. So we are putting together a proposal together for marketing through FIRST 5. Foster/Adopt means families that are willing to adopt though foster care if the situation needs to become permanent. FIRST 5 could serve to recruit and market to the general public and then hand off interested parents to the foster care agencies. The agencies would have to close the deal to turn them into Foster/Adopt families Since we don't have a "dog in the fight" we can have a general message. We would measure how many people expressed interest in 2014 and then again in 2017 to see how well we did our job..

The Commission Chair and Executive Director will schedule a New Commissioner Orientation with Ben Anderson and Jim Flaherty.

In April, we will report on Raise & Shine July-December 2014 data report; the draft budget for the following year; and a home-visiting pilot.

In our May Planning meeting, we hope to talk about Foster/Adopt and recruitment and the final budget; and at the that meeting we will have our first board meeting for our new non-profit Raise & Shine. It will last less than 30 minutes.

ITEM 12 COMMISSIONER REPORT'S, ANNOUNCEMENTS & ADDITIONAL MATERIALS

Commissioner Tichinin reported on the birth of his first grandson, Henry.

Meeting adjourned at 4:07 pm by Chairperson Rentería.

Attachment: Proclamation Honoring Commissioner Diane Pauli for her Service to Children & to FIRST 5 Mendocino

Recognition of Outstanding Service

Diane Pauli

WHEREAS, service to others is a hallmark of the American character, and central to how we meet our challenges as a nation, as a community and as individual families; and

WHEREAS, Diane's service with distinction as a Commissioner to FIRST 5 Mendocino, acting as an active member, an Executive Committee member, a grant reviewer, a site visitor to appraise grantees; and

WHEREAS, Diane encouraged the Commission and partners to look at program costs and outcomes, analyzing our Return on Investment before anyone used the term ROI; and

WHEREAS, Diane's experience as a preschool teacher, mother, grandmother, small businesswoman, and a farmer led her to demonstrate both deep compassion and grounded common sense to Commission discussions and decision-making to benefit children throughout Mendocino County; and

WHEREAS, FIRST 5 Mendocino Commissioners, staff, volunteers, are immensely grateful for Diane's leadership, trust, humor, and friendship; and

THEREFORE, BE IT RESOLVED that I, Lucresha Rentería, Chairperson of FIRST 5 Mendocino, do hereby proclaim March 30, 2015, as a Day of Recognition for Diane Pauli, former Commissioner of FIRST 5 Mendocino 2003-2014, and encourage residents to recognize her contributions and accomplishments in that capacity and her many other roles she has played in our community.

Lucresha Rentería
Chairperson, FIRST 5 Mendocino

Anne C. Molgaard
Executive Director, FIRST 5 Mendocino

