



**October 24, 2005 Commission Meeting  
Minutes**

**Commission Members Present in Fort Bragg:**

Jeremy Mann            Tammy Scott            Betty Smith  
Lucresha Renteria    David Colfax

**Commission Members Present in Ukiah:**

Diane Pauli            Carol Mordhorst

**Staff Present in Fort Bragg:**

Anne Molgaard, Executive Director  
Sabra Lugthart, Community Outreach Coordinator  
Stacey Kolsrud, Health Policy Coordinator

**Others Present in Fort Bragg:**

Susan McConnell    Laura Walker            Julie Silverstein        Ruben Guerrero  
Brandy O’Ferrell    Cynthia O’Ferrell       Orlando Cruz            Lydia Zazueta  
Talisha Barriga      Martha Rodriguez

**Others Present in Ukiah:**

Linda Nagel

**I. Welcome and Introductions by Chair Dr. Jeremy Mann**

**II. Public Comment on Non-Agendized Items**

**III. Consent Calendar**

- A. Approve Agenda
- B. Approve Draft Minutes of 9/26/05 Commission Meeting
- C. Approve Schedule of 2006 Commission Meeting

Correction to minutes deleting the word “is” on paragraph 3, page 2. Motion to approve the Consent Calendar including the minutes as amended. Motion/Smith, second/Scott. (Colfax, yes; Mann, yes; Mordhorst, yes; Pauli, yes; Renteria, yes; Scott, yes; Smith, yes) Passed.

**IV. Business Items**

**A. Reports**

**1. Director’s Report**

Gov. Schwarzenegger did sign two bills, AB 109 and SB 35, that will standardize reporting and fiscal for First 5 statewide.

Nina and Anne attended the site visit for Cal Endowment to Tapestry Family Services on Oct. 13<sup>th</sup>. We have submitted our application to Cal Endowment; it will be reviewed early in 2006.

We received 15 applications for the Executive Assistant position. After staff and Anne interviewed the best qualified, we made an offer to Tami Jorgensen who begins work with us on October 25<sup>th</sup>.

The Special Needs Project's Ginger Myklebust has agreed to move from Interim to the regular Project Coordinator.

The CARES project is underway for the 2005/2006 year. Lisa Westfall has facilitated and organized four Orientations and Professional Growth Advisor trainings in various locations within the County.

Commissioner Scott unfortunately had to decline the Leadership Mendocino opportunity for this year.

## **2. Community Outreach Report**

### **Media:**

- Our social marketing efforts have produced a total of five press releases that have run countywide.

### **Outreach:**

- September was Fire Safety Month and we had a booth at the Ukiah Fire Safety Expo. At this booth we signed families up to receive free smoke alarms in their home.
- FIRST 5 participated in the La Buena Vida health fair. Our main objective was to distribute the Kit For New Parents.

### **Kit For New Parents:**

- Three additional Kit presentations have been delivered to Dr. Gutnick, Dr. Lovejoy, and Dr. Cho's offices. All the clinics are willing to distribute the Kit to their clients.

### **Early Mental Health:**

- Community Outreach is helping Nina deCordova Wright with the planning process of the Early Mental Health Dinner event with Dr. Matthew Sanders on November 10, 2005.

### **Children's Action Committee (PCCY/CAC):**

- The CAC is moving forward with its plans to produce a video in response child abuse and neglect. These efforts are funded by the TSAC (Tobacco Settlement Advisory Council) grant.

### **3. Access to Health Care – Stacey Kolsrud**

#### **Laytonville Pilot:**

- We are in the process of setting up a meeting between the evaluators, Stacey and Michele Schott of Laytonville Healthy Start to begin working on the evaluation part of the contract.

#### **Children's Health Initiative (CHI):**

- Lily Caravello has been hired as the Outreach, Enrollment, Retention and Utilization (OERU) Coordinator placed at the Dept. of Public Health. Lily's job will help strengthen infrastructure in order to maximize the enrollment and retention of children eligible for current health insurance programs.
- A conference call was held to demonstrate Reftrack, computer software being piloted at various locations throughout the county as a possible tracking mechanism for families on Healthy Families, Medi-Cal and eventually, Cal-Kids.
- Dr. Mann and Stacey presented to the Perinatal Group at the Ukiah Valley Medical Center. As a result of this meeting, 10 doctors and/or midwives were added to the mailing list.

#### **Nutrition and Fitness Advocacy Coordinator VISTA:**

- Linda Moore has been recruited as the new Nutrition and Fitness Advocacy Coordinator VISTA through FIRST 5. She will attend our next Commission meeting in November.

#### **Community Meetings**

- Stacey has been helping with the planning of the 5<sup>th</sup> Annual Whole Child Conference to be held on April 8, 2006.
- Stacey has also been attending planning meetings for the Human Race to be held on Saturday, May 13, 2006.

### **4. Fiscal Report**

After review and discussion, motion made to approve the August 2005 Fiscal Reports. Motion/Mordhorst, second/Scott. (Colfax, yes; Mann, yes; Mordhorst, yes; Pauli, yes; Renteria, yes; Scott, yes; Smith, yes) Passed.

### **5. Annual Report to the State Commission**

There was no public comment made about the Annual Report.

After review and discussion, Commissioners corrected 'Casper' to 'Caspar' on page 35 and made a motion to accept the Annual Report for submission to the State Commission. Motion/Scott, second/Colfax. (Colfax, yes; Mann, yes; Mordhorst, yes; Pauli, yes; Renteria, yes; Scott, yes; Smith, yes) Passed.

**B. Strategic Planning**

The Commission discussed the Strategic Planning Process. They would like to focus on community meetings, especially on Regional Initiatives and recognizing programs that serve the local community well. These will also be an opportunity for us to get information out about our current initiatives.

**C. Grantee Report - School Readiness PowerPoint Presentation**

**Foundations of School Readiness Program:**

1. Children's Readiness for school
2. School's readiness for children
3. Family and supports that contribute to a child's readiness for school and success.

**Main Elements:**

1. Early Care and Education
2. Parenting and family supports
3. Health and Social Services
4. School's readiness for children
5. Program infrastructure, administration and evaluation

The School Readiness staff present at the meeting shared their personal stories of working with the SR schools and children. The experiences illustrated were heartfelt and reflected how much parents love their children and want what is best for them. The School Readiness program in our community an undeniable positive impact on the lives of our children within our participating schools areas (Hopland, Nokomis, Brookside, and Round Valley).

**D. Commissioner Reports**

Commissioner Renteria explained the status of the Mendocino Coast District Hospital, which is struggling as are most small district hospitals. The Hospital Board decided to keep the Labor and Delivery Dept, but to eliminate its perinatal services; Mendocino Coast Clinics will pick them up as of December 2<sup>nd</sup>. The clinic has signed a contract with Dr. Wright and has leased more space to accommodate the new services.

**V. Next Meetings**

Next Executive Committee meeting will be held on Thursday, November 17th in Conference Room B at the County Administrative Offices (501 Low Gap, Ukiah).

Next Commission Meeting is the fourth Monday, November 28, 2005 at 1:00 PM through videoconference at MCOE in Ukiah and the John Diederich Center in Fort Bragg.

**VI. Closed Session**

Closed Session was held for 15 minutes.

Report out: Motion/Renteria, second/Scott reaffirming the Commission's commitment to providing retirement benefits to qualifying employees. (Colfax, yes; Mann, yes; Pauli, yes; Renteria, yes; Scott, yes; Smith, yes) Passed.

Report out: Motion/Scott, second/Renteria to pay out the retirement benefits owed (Colfax, yes; Mann, yes; Pauli, yes; Renteria, yes; Scott, yes; Smith, yes) Passed.