



## PLANNING MEETING

Friday, June 2, 2006  
8:45 a.m. to 4:00 p.m.

### AGENDA

- 8:45    **I. WELCOME & GATHERING** *Refreshments Served*
- 9:00    **II. REVIEW AGENDA, GOALS FOR THE DAY**
- III. PUBLIC COMMENT ON NON-AGENDIZED ITEMS**
- 9:15    **IV. SOCIAL MARKETING** *discussion / action*  
*The Commission and partners will work through a brand roadmap to identify the core values, message, and name of the early mental health program*
- 12:30   **BREAK AND PICTURE FOR THE ANNUAL REPORT** *Lunch Served*
- 1:30    **V. ADMINISTRATIVE MATTERS** *discussion / action*  
*The Commission will consider and approve/modify/disapprove:*  
          A. Fiscal Reports for March 2006  
          B. Long-term Financial Projections and Plan  
          C. 2006-07 Annual Budget  
          D. Regional Grants  
          E. New Administrative Policies
- 2:15    **VI. OUTCOMES AND EVALUATION** *discussion / action*  
          A. **Where Are We Now**  
              i. Recent data about Mendocino County Children  
              ii. Kindergarten Assessment from Fall 2005  
          B. **How Will We Measure Our Future**  
              i. New State Evaluation Process  
              ii. Refining our Local Indicators
- 3:15    **VII. 2006-07 PRIORITIES** *discussion / action*  
          A. **2006-08 Strategic Plan Update**  
*The Commission will consider and approve/modify/disapprove*  
              i. Ensure the Success of  
                  a. New Initiatives  
                  b. Continuing Projects  
                  c. New Projects: *Small Grants; Community Outreach; Policy and Advocacy*  
              ii. Outcomes and Evaluation (see above)
- 3:50    **VIII. CLOSING**  
          A. Additional Materials  
          B. Clarify Next Steps  
          C. Meeting Evaluation